

TOM ALDRICH

GENERAL MANAGER

216-467-1109

NORTHFIELD PARK (H)

P.O. BOX 374, ROUTE 8

NORTHFIELD, OH 44067

PROGRAM AD (B/C)

SEASON: JAN-DEC

TERM: 1987

RATE: 5100

CLOCKS

#/TYPE: 4S

TERM: 1982-1986

RATE: \$5,000

EXP 12/86

YEAR	DAYS	DAILY AVERAGE	TOTAL ATTENDANCE*	RATE	CPM
1983	213	2,151	458,087	8,500	28.6
1984	192	1,869	358,890	8,500	23.7
1985	207	2,556	528,997	8,500	16.1
1986	200	2,682	536,415	5,000	9.32
1987	233	3,157	735,602	5100	6.93
1988	213		681,019	\$ 6,725	
1989					
1990					

ALL ADVERTISING CANCELED BEGINNING '89.

PROGRAM MATERIALS TO:

see above

MERCHANDISING (PM)

PACK RACK:

VEND ROOF:

CLOCK MATERIALS TO:

see above

* MEETS - NORTHFIELD
GRANDVIEW
PAINESVILLE

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